

BEST START IN LIFE: SEED BC NETWORK

ALIGNMENT WITH BC'S PUBLIC HEALTH VISION

BY SEED LEADERSHIP TEAM

In 2024, the Ministry of Health in British Columbia released a new provincial strategy outlining a long-term vision for public health. As co-leads of the SEED BC network, we are heartened by the specific focus on children and their families during the earliest years of life. The "Best Start in Life" priority within the Population and Public Health Framework is dedicated to ensuring that all children have a strong foundation for good health. Here are the key aspects of this priority:

Reducing Unfair Disadvantages

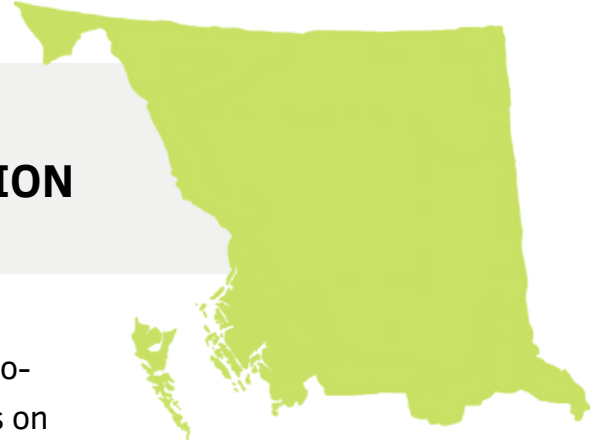
The framework aims to address and reduce inequities faced by pregnant individuals, children, and families. This includes tackling social determinants of health such as income, education, and access to healthcare. By addressing these factors, we can help ensure that every child has an equal opportunity to thrive.

Early Childhood Development

Recognizing the critical importance of early childhood development, the framework supports initiatives that promote physical, emotional, and cognitive growth during these formative years. This emphasis aligns directly with SEED BC's mission to foster healthy development from the very beginning.

Supportive Environments

Creating environments that support healthy growth and development is another cornerstone of the framework. This includes ensuring access to safe housing, nutritious food, and early childhood education. By providing these essentials, we can create a nurturing environment where children can flourish.



NEWSLETTER HIGHLIGHTS

[ECEBC Ambassador Pilot Project](#)

[Indigenous Led Health Research](#)

[Learning and Engagement Opportunities](#)

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SEED BC Network Alignment with BC's Public Health Vision

Family Support

Providing resources and support to families is crucial for creating a stable and nurturing environment for children. The framework emphasizes the importance of equipping families with the tools they need to support their children's health and development.

SEED BC's Role in Supporting the Framework

SEED BC's focus on the early years aligns seamlessly with the framework's priority to build foundations of good health for children and families. Both initiatives emphasize collaboration across sectors to support health and development. Our network's efforts to support families in Northern British Columbia complement the framework's goal to address health disparities and promote equity. By working together, we can ensure that every child in British Columbia has the best possible start in life, setting the stage for long-term health and well-being. Let's continue to champion these efforts and make a lasting impact on the health of our communities.

INDIGENOUS-LED HEALTH RESEARCH: FOSTERING WELLNESS, STRENGTHENING KNOWLEDGE



Join Indigenous scholars on **May 30 at 12:00 - 1:00 PM** for a conversation on research and practices to support health and wellness for Indigenous healthcare providers and communities through projects that range from rest as resistance to climate justice and gender equity. For more information and to **[REGISTER click here.](#)**

EARLY CHILDHOOD EDUCATORS OF BC (ECEBC) AMBASSADOR PILOT PROJECT: STRENGTHENING CONNECTIONS ACROSS BC

ECEBC is excited to introduce the **ECEBC Ambassador Pilot Project**—an initiative designed to strengthen local connections and increase awareness of ECEBC’s programs, services, and vision throughout the province. The goal of this pilot is to foster alignment with ECEBC’s mission by engaging directly with early childhood educators (ECEs) in their communities. Ambassadors are here to:

- Share ECEBC resources, updates, and initiatives
- Build relationships with local educators and ensure diverse voices are heard
- Support and grow local ECEBC branches
- Promote ECEBC membership and engagement
- Identify and communicate local needs and gaps
- Organize and attend events, professional development, and Communities of Practice
- Collaborate with the provincial Ambassador team and ECEBC Coordinators

By building strong local networks, the Ambassador team is helping to amplify the voices of ECEs across BC and ensure their experiences shape ECEBC’s future directions.

MEET CARI RAWLING ECEBC AMBASSADOR FOR THE NORTH

Cari Rawling is an Early Childhood Educator who lives and works on the traditional lands of the **Lhtako Dene**, also home to the **North Cariboo Métis Association**. She honours the deep connections Indigenous Peoples have to these lands and is committed to creating inclusive learning spaces that reflect Indigenous knowledge, relationships, and ways of being.



As the ECEBC Ambassador for the North, Cari is excited to connect with educators across the region. Her focus is on sharing resources, creating professional learning opportunities, and ensuring northern voices are included in the broader ECEBC landscape. She is passionate about building supportive networks where educators feel empowered, connected, and valued. In addition to her Ambassador role, Cari also serves as the Provincial Program Coordinator for ECEBC Let’s Talk About Touching (LTAT), a personal safety program for young children. In this role, she supports educators in delivering sensitive content with confidence and care, ensuring children feel safe, empowered, and heard.

Cari believes in the power of relationships and is committed to walking alongside educators as they grow in their practice, leadership, and community engagement. The ECEBC Ambassador pilot project is an exciting initiative that will guide ECEBC in this collective work. **Learn more about ECEBC here www.ecebc.ca or connect with Cari by email: crawling@ecebc.ca**

LEARNING AND ENGAGEMENT OPPORTUNITIES

EARLY YEARS AND SCHOOL AGE NAVIGATION FOR FAMILIES - MAY 7

This webinar, hosted by the Family Support Institute, is intended for families caring for little ones with extra support needs. The webinar will provide resources and create a safe place to discuss the parenting experience of young children with diverse abilities. **To REGISTER [click here](#).**



PRINCE GEORGE EARLY YEARS FAIR

Connect with community professionals that support parents and children in the early years Prince George!

Date: Saturday, June 7

Time: 10:00 AM - 1:00 PM

Location: John McInnis Centre, 3400 Westwood Drive



To learn more [click here](#)!

WEBINAR: REVOLUTIONIZING PEDIATRIC CARE - A SCOPING REVIEW OF SYNCHRONOUS VIRTUAL CARE APPROACHES

This webinar, hosted by Children's Healthcare Canada on **June 4 at 8:00 AM PST**, will summarize results, priorities and considerations for accessible and inclusive synchronous virtual care/telehealth approaches. A key focus will be to highlight evaluative approaches, promising strategies, and infrastructural considerations (e.g., technical, logistical and training) to deliver equitable virtual care.

To learn more and [register click here](#)!

